AABA Newsletter

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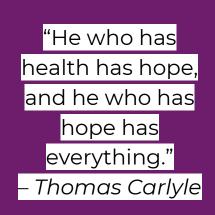
NEW SEASON. NEW FORMAT.



AABA Research Team is taking it to the next level. Your searches can now be pinpointed by topic and area of interest.



Spring! It's here. Have you done your Spring fertilization and soil testing? Now's the time!





WE ARE SHAKING THINGS UP

Welcome to the new format! The AABA will be trying something different in the next few months in an effort to provide its membership with more and meaningful information. If you attended the AABA Conference in March of 2022, you heard many new things that are happening in the industry. Your AABA Board wants to keep that momentum rolling. In the coming months be looking for new publications, new research, new ideas and new directions the AABA membership is taking the Aronia industry.



AABA RESEARCH TEAM IS WORKING FOR YOU

The links below are to the scientific article lists organized by health benefit which were referenced during Dr. DuVal's talk at the March AABA Conference. The intent of the article list is to provide producers and sellers with documents that can be shared with prospective clients who have expressed an interest in learning more about the health benefits of Aronia berries. It is our intent to update members with new publications on a regular basis going forward. We hope you use this access to Research and Share it with others. Check out the AABA website for future updates on research going forward.

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TIME TO GET FIELD READY

Have you taken your soil samples for this growing season? Do you know where you are at on the chemical makeup of your soil? Soil is made up of minerals, organic matter (living and dead), air and water. Soil provides nutrients and serves as a foundation for good plant health. Improving your soil is critical to growing thriving Aronia plants. Think of it like this . . Your Aronia field is like your body. Good Stuff In - Good Stuff Out. A soil sample can determine where you are and where you need to be on Aronia plant health.

Taking a soil sample is simple. Finding a company that is familiar with Aronia and its particular needs and wants to grow and flourish is another. Do your research.

Your local cooperative extension office can test your soil sample for pH and nutrient levels (some states charge a small fee). The soil analysis may take a few weeks to process. The analysis includes detailed results and suggested amendments specific to your plants designed with your growing region in mind.

If you need help finding a company to process your soil samples let the AABA know. We will be happy to provide you with companies providing those services in your area.

Happy Growing! It's going to be a great year for Aronia.