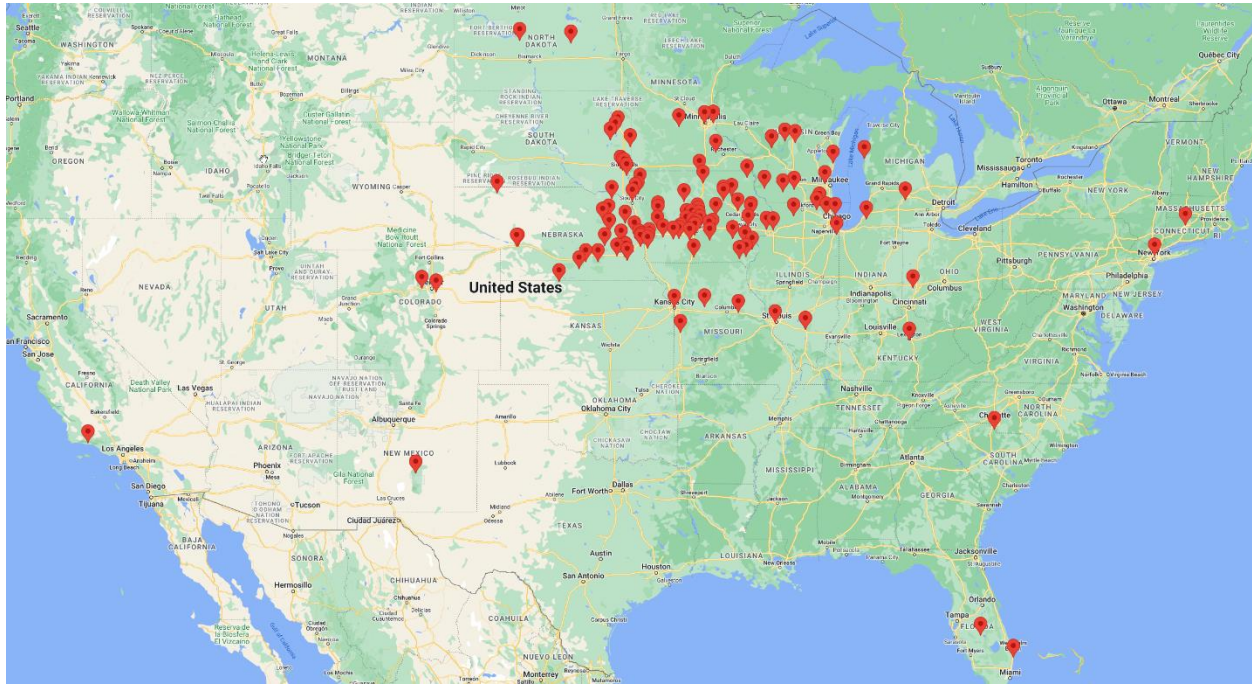


## Aronia in Motion

The AABA is pleased to announce that it will be implementing new Aronia mapping technology. In the near future the AABA will implement its *Aronia in Motion Mapping System* through the AABA website. The mapping technology, like what you see below, will provide the AABA membership, and the general public, with the ability to pinpoint enrolled Growers and Producers throughout the United States.



The Aronia industry is moving forward. This is your opportunity to move forward with the AABA.

To place your information in the *Aronia in Motion Mapping System* your permission is required. You can request a simple one-page document to complete and return to the AABA giving your authority to include your name and location in the system. Another option is to check the box when completing your AABA Renewal/Registration. Obviously not everyone will want their information included. This is an opportunity to be on the ground floor and get your operation on the map.

Not all information will be available to the public. There will a short presentation by the Technology Team during the 2023 AABA Conference on March 10 & 11, 2023, explaining the mapping system and how the information gathered will be used.

This was a big job and a big Thank You goes out to the Technology Team for making this happen!

AABA Board of Directors